



RIA Summit 2025 Daily Show Schedule

MONDAY | APRIL 28

3:00 - 5:00	Check in: Credential Pick-up > Grand Ballroom Foyer - 4th Floor
5:00 - 6:30	Cocktail Reception & Opening Events > Grand Ballroom Foyer & Grand Ballroom C/D/E - 4th Floor

TUESDAY | APRIL 29

6:30	Group Run, Sponsored by ASICS > Mezzanine Prefunction - 3rd Floor (meet at 6:10 for demos)
7:15 - 8:15	Breakfast > Buckhead Ballroom - Lobby Level
MORNING PROGRAMMING	
8:30 - 9:30	Program Session 1: For Buyers - PDC Training : Hands-on training with the latest updates and improvements to the Product Data Collaborative > Grand Ballroom C - 4th Floor
8:30 - 9:30	Program Session 2: For Owners - Run Specialty & DEI : An Expanded Viewpoint that Creates New Customers. Learn how Diversity, Equity and Inclusion initiatives can open doors to new audiences > Grand Ballroom D/E - 4th Floor
9:30 - 9:45	Break
9:45 - 10:45	Program Session 3: For Owners, Buyers, and Brands - The Color Conundrum: Navigating Inventory & Customer Expectations . Together as brands and retailers, we'll explore strategies for balancing customer demand with sustainable inventory management. > Grand Ballroom D/E - 4th Floor
11:00 - 12:00	Emerging Brand Lightning Round Presentations > Grand Ballroom D/E - 4th Floor
12:00 - 1:00	Lunch > Buckhead Ballroom - Lobby Level
AFTERNOON PROGRAMMING	
1:00 - 5:00	Brand Meetings & Presentations > Floors 3 & 4
5:30 - 7:00	Cocktails & Hall of Fame Presentation > Grand Ballroom Foyer & C/D/E - 4th Floor

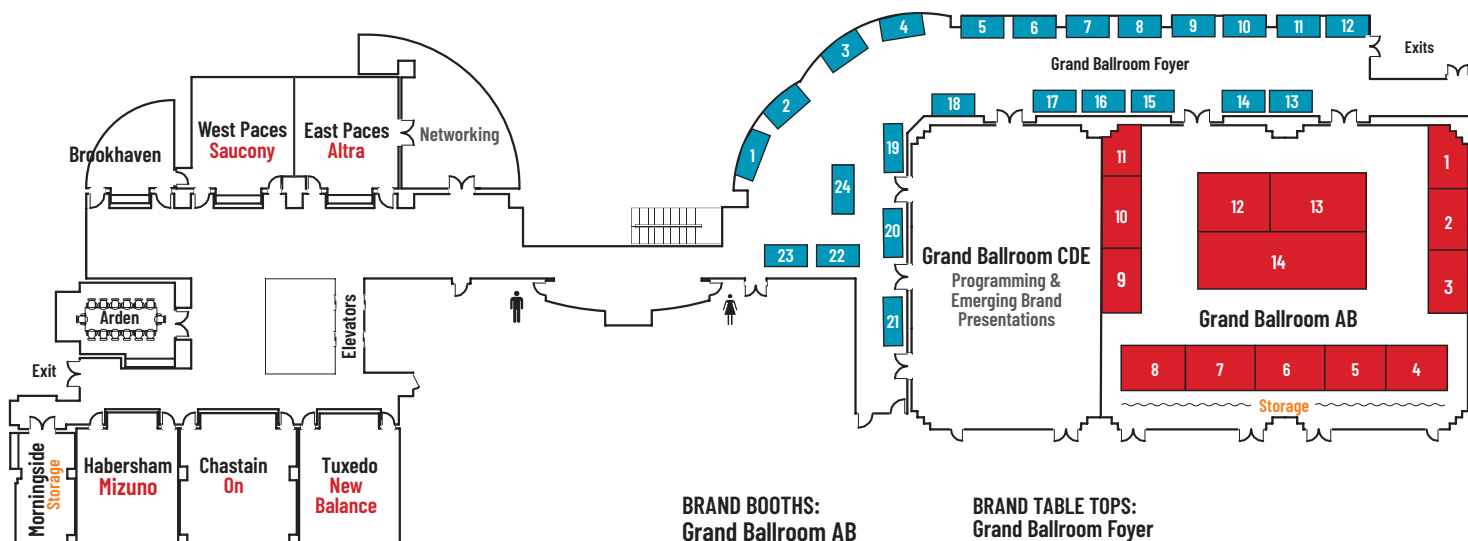
WEDNESDAY | APRIL 30

6:30:	Group Run, Sponsored by Nike > Mezzanine Prefunction - 3rd Floor (meet at 6:10 for demos)
7:15 - 8:15	Breakfast > Buckhead Ballroom - Lobby Level
MORNING PROGRAMMING	
8:30 - 9:45	Emerging Brand Lightning Presentations > Grand Ballroom D/E - 4th Floor
9:45 - 10:00	Break
9:50 - 12:00	Brand Meetings & Presentations > Floors 3 & 4
12:00 - 1:00	Lunch > Buckhead Ballroom - Lobby Level
AFTERNOON PROGRAMMING	
1:00 - 5:00	Brand Meetings & Presentations > Floors 3 & 4
8:30 - 11:30	RIA Summit Industry Party, Presented by Brooks > Offsite at 'Painted Pickle'

THURSDAY | MAY 1

6:30:	Group Run - Sponsored by Shokz & On (meet at 6:10 for demos)
PROGRAMMING	
8:30 - 10:00	Networking Breakfast & Best in Show - plus fun stuff > Buckhead Ballroom - Lobby Level
10:00	Rebate Distribution & Close of Show > Buckhead Ballroom - Lobby Level

Conference Level 4th Floor



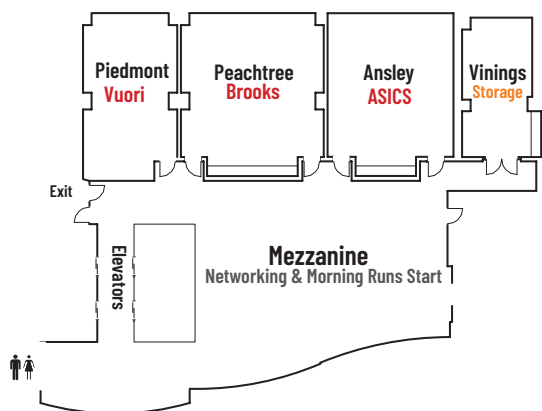
BRAND BOOTHS: Grand Ballroom AB

Superfeet: 1
CEP: 2
Craft Sportswear: 3
Balega: 4
Nathan: 5
OS1st: 6
Diadora: 7
Features: 8
Puma: 9
Shokz: 10
Darn Tough: 11
Currex/Powerstep: 12
Nike: 13
Sky Manufacturing: 14

BRAND TABLE TOPS: Grand Ballroom Foyer

GoreWear: 1
Xact Nutrition: 2
Jason Markk: 3
HydraPak: 4
Sidas: 5
Jogology: 6
Mount to Coast: 7
Ciele: 8
Hylo: 9
Roll Recovery: 10
Skechers: 11
SmellWell: 12
Blumaka: 13
Locally: 14
RICS Software: 15
Omni: 16
Volumental: 17
FootBalance: 18
Sneaker Impact: 19
Optio: 20
Wahoo Fitness: 21
Upper Quadrant: 22
Run Free Project: 23
Sports Marketing Surveys: 24

Mezzanine 3rd Floor



Lobby Level 2nd Floor

